

NIAGARA PENINSULA CONSERVATION AUTHORITY

Board of Directors Meeting

November 15, 2024

Carolinian Hall

3350 Merrittville Highway, Thorold ON

ADDENDUM

5. CORRESPONDENCE

5.4. Correspondence dated November 13, 2024 from the Niagara Peninsula Conservation Foundation RE: 2024 Directors Challenge

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6. PRESENTATIONS

6.1. Ball's Falls Thanksgiving Festival 50th Anniversary Recap

Presented by Alicia Powell, Manager, Conservation Areas Programs & Services

14. CLOSED SESSION

**14.3. Labour relations, Human Resource or employee negotiations
(Confidential Report No. FA-49-24 RE: OPSEU Collective Bargaining
Agreement)**

Distributed Separately

November 13, 2024

Dear Niagara Peninsula Conservation board members and staff,

Much like the world around us, NPCA and NPCF are adapting to change. The need for conservation within the Niagara watershed is as great as ever and we are steadfast in the vision of Nature for All.

Having taken on the role of Chair of Niagara Peninsula Conservation Foundation Sept. 12, I'd like to make a brief introduction. I joined the NPCF board in 2022 after serving three terms as Regional Councillor for Niagara Falls where I was active on many committees, including Public Health and Social Services, Integrated and Community Planning, and the Niagara Parks Commission. I'm a highly involved member and past president of the Rotary Club of Niagara Falls, proudly recognized multiple times as a Paul Harris Fellow.

Born and raised in Niagara, I've seen the region grow and change. I know that the work of Niagara Peninsula Conservation Authority is essential to our quality of life - I think we all do.

Since launching our Nature for All, for Always campaign in support of the NPCA 10-year strategic plan, we've made great progress – see our 2023 Annual Report [here](#). As we continue to ask local businesses and citizens to step up for nature, it is imperative that we demonstrate our own commitment.

If we are to confidently ask people to value the important work of NPCA, we must do so as well.

The inaugural Directors Donation Challenge in 2020 was inspired by Dominic "Mickey" DiFruscio who recognized the importance of leadership in achieving our conservation goals. Each year since, the Challenge has been issued to all Board members and Staff Directors, inviting all to make donations so that we might inspire others to do the same.

In 2023, I pledged \$1000 a year for 5 years. I will write my second cheque on Giving Tuesday, Dec. 3, with a heartfelt request that each and every one of us commits to making a meaningful contribution within our own means. How proud would we be to announce to prospective donors and the community at large that 100% of directors at Niagara Peninsula Conservation invest in our own cause?

Attached, you will find a pledge form. Use it to affirm your dedication to protecting our natural heritage. Or, consider becoming a monthly donor through our [website donation page](#). You can also contact our Foundation development officer Sharon Pfeifer at 905-788-3135, ext. 434, to arrange for the collection of your cheque or credit card details. *Tax receipts will be issued for all donations.*

Your donation is critical to the success of our fundraising campaign!

Thank you for your continued efforts toward the protection of our watershed and to the health of our communities. Thank you for helping achieve our goal of Nature for All, for Always.

Yours truly,



Barbara Greenwood, Chair, NPCF

PS. Please be sure to mark your donation with 'Directors Challenge' and submit by Dec. 31.



The Niagara Peninsula watershed's natural spaces are precious: from the soaring cliffs of the Escarpment and thundering waterfalls to wildlife-rich wetlands and tranquil forests. As part of the Carolinian zone, they form one of the most biodiverse ecoregions in Canada, and the environmental, social, recreational and economic impacts they create benefit us all.


As we face climate change, more frequent extreme weather events and ongoing development pressures, protecting our environment is more urgent than ever.

Nature needs our help and you can make a transformational difference.

Support the *Nature for All, for Always* campaign to accomplish more across Niagara, Hamilton and Haldimand

 **More trees** — Strengthen the Niagara Peninsula watershed's natural resilience by restoring 600 hectares of habitat and planting one million trees

 **More natural spaces** — Protect 180 hectares of the Niagara Peninsula watershed's most significant land

 **More access** — Ensure everyone in our community can enjoy our conservation areas

 **More engagement and education** — Inspire environmental stewards of all ages

You can be a champion of the Niagara Peninsula watershed

To safeguard the health of the Niagara Peninsula, we need support from people like you — visionary donors who love our natural heritage and understand just how important it is to protect and enhance it.

Help ensure the well-being of all living things across the watershed for years to come.



Yes, I will make a transformational difference with the *Nature for All, for Always* campaign.

I will give: ☐ \$500 per year for ____ years ☐ \$1000 per year for ____ years
☐ \$5000 per year for ____ years ☐ a onetime gift of \$_____

I will pay: ☐ by cheque ☐ by credit card ☐ Please invoice me annually in _____ (month)

Date: _____ Name: _____

Email: _____ Organization: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

☐ Phone: _____ ☐ Text: _____ (check preferred contact method)

Signature: _____